

WEBSITE

PRIVACY POLICY

MachBridge Solutions s.r.o.

EFFECTIVE DATE	VERSION	WEBSITE
25 July 2026	1.0	www.machbridgesolutions.com

This Privacy Policy explains how MachBridge Solutions s.r.o. processes personal data in connection with its website, contact and request-for-quotation forms, business communications, and related website technologies. It should be read together with the Website Cookie Policy and the cookie settings available on the Website.

1. Scope of this Policy

This Privacy Policy applies to visitors to www.machbridgesolutions.com, persons who submit an enquiry or technical request for quotation (RFQ), and business contacts who communicate with us in connection with machinery sourcing, supplier verification, technical due diligence, logistics coordination, or related services.

This Policy does not govern the independent processing activities of third-party websites, platforms, manufacturers, freight providers, or other external organisations. Their own privacy notices apply to their processing.

2. Controller and Contact Details

The controller responsible for the processing described in this Policy is:

Company	MachBridge Solutions s.r.o.
Registered office	Kurzova 2222/16, Stodůlky, 155 00 Praha 5, Czech Republic
Company ID (IČO)	29590469
VAT ID (DIČ)	CZ29590469
Commercial Register	Municipal Court in Prague, Section C, File No. 448168
Privacy contact	contact@machbridgesolutions.com

You may contact us at contact@machbridgesolutions.com regarding this Policy or the exercise of your data protection rights.

3. Personal Data We May Process

Depending on how you use the Website and communicate with us, we may process:

- identification and business details, such as your name, job title, company name, country, and business sector;
- contact details, such as your business email address and telephone number;
- enquiry and project data, including machinery requirements, production parameters, delivery location, timing, budget information, and the content of correspondence;
- documents and attachments that you choose to provide, such as technical specifications, reference photographs, drawings, spreadsheets, or other project files;
- contractual, transactional, logistics, and compliance information where a business relationship is established;
- technical and security data, including IP address, device and browser information, timestamps, request logs, and information needed to prevent misuse or protect the Website;
- website usage and consent information, including pages viewed, interactions, cookie preferences, and analytics or advertising identifiers where the relevant technology is enabled and you have provided any consent required by law.

Please do not submit special-category personal data or personal data unrelated to the machinery project unless we specifically request it and there is a lawful reason to provide it.

4. How We Obtain Personal Data

We obtain personal data directly from you when you complete a form, send an email, call us, upload a file, request a quotation, or otherwise communicate with us. We may also receive business contact information from your employer or another participant in a project, from publicly available business sources, or from service providers involved in a transaction. Technical and usage data may be collected automatically by the Website and its configured service providers.

5. Purposes and Legal Bases

We process personal data only where a valid legal basis applies. The principal purposes and legal bases are set out below:

Purpose	Typical data	Legal basis
Responding to enquiries and RFQs; assessing whether we can provide services; preparing quotations and proposals.	Contact, company, project and correspondence data.	Art. 6(1)(b) GDPR - steps at your request before entering into a contract; and, where the enquiry is made on behalf of a company, Art. 6(1)(f) GDPR - legitimate interests in conducting B2B communications.
Performing and administering a contract or project.	Contact, project, contractual, logistics and transaction data.	Art. 6(1)(b) GDPR where you are a contracting individual; otherwise Art. 6(1)(f) GDPR and applicable legal obligations.
Maintaining business correspondence and relationships.	Business contact and communication data.	Art. 6(1)(f) GDPR - legitimate interests in managing professional relationships and documenting decisions.
Operating, protecting and troubleshooting the Website and information systems.	Technical, log and security data.	Art. 6(1)(f) GDPR - legitimate interests in security, fraud prevention and service continuity.
Complying with legal, tax, accounting, sanctions, customs, or regulatory obligations.	Identification, transaction, contractual and compliance data.	Art. 6(1)(c) GDPR - compliance with a legal obligation.
Establishing, exercising or defending legal claims.	Relevant correspondence, documents, transaction and project records.	Art. 6(1)(f) GDPR - legitimate interests in protecting legal rights.
Analytics, advertising measurement, remarketing or personalised advertising, where enabled.	Usage data, identifiers and consent signals.	Art. 6(1)(a) GDPR - consent, where required. Non-essential technologies are not activated before the required consent.

6. RFQ Forms, Communications and Attachments

When you submit an RFQ or contact form, the information marked as required is necessary for us to receive and assess the request. If you do not provide it, we may be unable to respond or prepare a quotation. Optional information may help us understand the technical scope but is not required unless stated otherwise.

Files uploaded through the Website or sent by email may contain personal data or confidential business information. Please ensure that you are authorised to provide them and remove unnecessary personal data before submission. We may use technical controls to restrict file types, scan files for security threats, and prevent abusive submissions.

Submitting an ordinary business enquiry does not require a separate consent to the processing necessary to respond to that enquiry. A separate, voluntary consent will be requested for newsletters or other direct marketing where consent is required.

7. Cookies, Analytics and Advertising Technologies

The Website uses strictly necessary technologies required for security, functionality, consent management, and delivery of the Website. Depending on the final configuration of the Website, and only where legally permitted, it may also use functional, analytics, or marketing technologies.

Where enabled, the Website may use services supplied through Wix and Google, including Google Analytics 4, Google Tag Manager, Google Ads conversion measurement, and related tags. Non-essential technologies are activated in accordance with your cookie choices. Google Consent Mode may transmit consent signals such as analytics_storage, ad_storage, ad_user_data, and ad_personalization so that Google tags adapt to the choice made in the consent banner.

Detailed and current information about individual cookies, providers, purposes, and retention periods is provided in the separate Cookie Policy and in the Website cookie settings. Because the technologies used on the Website may change, the cookie inventory should be generated from an actual scan after all integrations have been configured.

8. Recipients and Service Providers

We disclose personal data only where necessary for the purposes described in this Policy. Recipients may include:

- website hosting, content delivery, IT support, cybersecurity, and cloud service providers, including Wix-related entities where the Website is hosted or operated through Wix;
- analytics, tag-management, and advertising providers, including Google entities where the relevant services are enabled;
- email, communications, document-storage, and customer relationship management providers used by the Company;
- professional advisers, including accountants, lawyers, auditors, and insurers;
- manufacturers, technical inspectors, freight forwarders, customs agents, carriers, warehouses, and other parties involved in a machinery sourcing or delivery project, but only where necessary for the project;
- public authorities, courts, regulators, law-enforcement bodies, tax or customs authorities where disclosure is required or legally justified;
- a prospective purchaser, investor, successor, or adviser in connection with a corporate transaction, subject to appropriate confidentiality and data protection measures.

Service providers processing personal data on our behalf are required to act under appropriate contractual and confidentiality arrangements. Some recipients may act as independent controllers for their own legally defined purposes.

9. International Transfers

Some service providers or their technical infrastructure may be located outside the European Economic Area. Where personal data are transferred to a country that has not been recognised by the European Commission as providing an adequate level of protection, we use an appropriate transfer mechanism, such as the European Commission Standard Contractual Clauses, together with supplementary measures where required. Where an adequacy decision or another lawful transfer mechanism applies, the transfer may rely on that mechanism.

You may contact us for further information about the safeguards applicable to a particular transfer, subject to restrictions necessary to protect commercial confidentiality and security.

10. Retention of Personal Data

We retain personal data only for as long as reasonably necessary for the relevant purpose, taking account of the nature of the information, the status of the enquiry or business relationship, legal and accounting requirements, applicable limitation periods, security needs, and the need to establish, exercise or defend claims.

- RFQ and enquiry records are generally retained while the request is active and afterwards for an appropriate period to document the communication, manage follow-up enquiries, and protect legal interests;
- contractual, transaction, tax, accounting, customs, and logistics records are retained for the periods required by applicable law and relevant limitation rules;
- security logs are retained for a limited period appropriate to the security purpose, unless an incident requires longer preservation;

- analytics and advertising data are retained according to the settings of the relevant tool, the user's consent, and the applicable provider configuration;
- data processed on the basis of consent is processed until consent is withdrawn or the relevant purpose ends, without affecting processing carried out before withdrawal.

When retention is no longer justified, data are deleted, anonymised, or securely restricted, unless continued storage is required by law.

11. Your Data Protection Rights

Subject to the conditions and limitations set out in the GDPR, you may have the right to:

- obtain confirmation as to whether we process your personal data and request access to those data;
- request rectification of inaccurate data and completion of incomplete data;
- request erasure of personal data where the legal conditions are met;
- request restriction of processing;
- object to processing based on legitimate interests, including direct marketing;
- receive data you provided to us in a structured, commonly used and machine-readable format, and request transmission to another controller where the right to portability applies;
- withdraw consent at any time where processing is based on consent; withdrawal does not affect the lawfulness of earlier processing;
- lodge a complaint with a competent supervisory authority.

To exercise a right, contact us at contact@machbridgesolutions.com. We may request information reasonably necessary to verify your identity and clarify the scope of the request. We will respond within the period required by applicable law.

12. Right to Object

Where we process personal data on the basis of legitimate interests, you have the right to object on grounds relating to your particular situation. **You may object to direct marketing at any time.**

13. Automated Decision-Making and Profiling

We do not use personal data to make decisions based solely on automated processing that produce legal effects or similarly significant effects concerning you. Where analytics or advertising technologies are enabled, limited profiling may take place for measurement, audience creation, or advertisement personalisation, but only in accordance with applicable consent requirements and your cookie choices.

14. Data Security

We implement technical and organisational measures designed to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access. Measures may include access controls, encryption in transit, account security, backups, logging, vendor controls, and procedures for handling security incidents. No method of transmission or storage can be guaranteed to be completely secure.

15. Third-Party Links and External Platforms

The Website may contain links to external websites or services. We do not control their processing activities and are not responsible for their privacy practices. You should review the relevant privacy information before providing personal data to an external party.

16. Changes to this Privacy Policy

We may update this Policy to reflect changes in law, services, Website configuration, providers, or internal processes. The current version and effective date will be published on the Website. Material changes may also be communicated through an appropriate notice.

17. Complaints and Supervisory Authority

We encourage you to contact us first so that we can address any concern. You also have the right to lodge a complaint with the Czech supervisory authority:

Authority

Office for Personal Data Protection (Úřad pro ochranu osobních údajů)

Address

Pplk. Sochora 27, 170 00 Praha 7, Czech Republic

Email

posta@uouu.gov.cz

Website

www.uouu.gov.cz

Company privacy contact

contact@machbridgesolutions.com

Privacy enquiries

contact@machbridgesolutions.com

Last updated: 25 July 2026